

## Boom in single colour printers says THIEME

Thieme says that the overwhelming market success of its multi-colour line has been followed by a resurgence of demand from small to medium sized companies for its single colour semi and ¾-automatic machines.

This, says Jürgen Weischedel, sales manager of the company's Graphic Printing Division, is the specialisation of printing companies into niche markets and into technical screen printing.

'Previously, printing companies were mainly involved in graphic printing, but with changing market needs they started to buy presses such as the Thieme 1000 and 3000 to cater to those changing markets,' said Mr Weischedel.

### Demand now worldwide

Previously, 50 percent of all Thieme ¾ automatic screen printing machines were installed in Germany, but now demand for its 1000 and 3000 machines is increasing all over the world.

Only the best printing machines can achieve best print quality, says Thieme and, thanks to the flexible and economic design of the semi and ¾-automatic Thieme 1000 and 3000 flatbed screen printing machines, the company says screen printers are now able to meet customers most stringent requirements.



In addition to its quality printing, Thieme says customers also appreciate the many innovative options that increase productivity and minimise poor quality prints. These include: the anti-drip device that prevents ink dripping onto the screen and ensures a constant printing quality, and the Wandres cleaning unit, used to clean and unload the printing media. These options maintain production at a constantly high level.

Thieme points out that its machines are not limited to graphic applications, industrial work

such as circuit boards or key-pad foils which cannot be printed by other printing methods are perfectly suited to Thieme presses, indeed the Thieme series 1000 and Thieme 3000 are increasingly used for a range of industrial applications, says the company.

Beside the modification and the individual features, the machines can be expanded to a fully automatic line and are perfectly suitable to print cylinder head gaskets, saw blades and cut-off wheels, or industrial foils used for the automotive sector.

Another feature of Thieme's presses is its camera system for pinpoint accuracy when positioning (independent from the operator) the screen. Another technology addition is the integrated quality control.

Klaus Messmer, sales manager of Thieme's Industrial Printing Division, says that his company clearly defined the market's changing needs and applications.

'It becomes increasingly important that we view the technical requirements of our products through the eyes of our customers to find innovative solutions together,' said Mr Messmer.

For further information contact JW Agencies.  
Ph: 02 9748 2300, or 0419 220 607, or  
e-mail: [jwa@inet.net.au](mailto:jwa@inet.net.au)

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